

European Food Connection @

Your Trusted Partner
for Fresh European food in Hong
Kong

We se high-demand European fresh products proven to perform — and bring you exclusive brands unavailable anywhere else in Hong Kong.

Winning Products

Curated selection of high-demand deli items proven to sell in the Hong Kong market.

Exclusive Brands

Access to premium European brands unavailable anywhere else in Hong Kong.

Low Minimums

No barriers to entry — low minimum volumes, straightforward terms, no complexity.

On-Time, Every Time

Reliable delivery so your shelves stay stocked without surprises.



TRUSTED BY HONG KONG'S LEADING RETAIL & DELI STORES

BRAND 01

Levoni — Iconic Italian Sliced Deli Meats

For over 100 years, Levoni has dedicated itself to creating deli meats that represent the best of Italy. The Tradizionale Range features 27 iconic specialties that embody the true essence of Italian charcuterie tradition, quality, and passion. Each product is crafted with hand-placed slices, selected spices, and only natural flavors. The range includes premium options enhanced with summer truffle for those seeking refined and sophisticated flavors.

Best Sellers

"Il Tagliere" (The Cutting Board)

Milano Salami, Dry Cured Coppa, Prosciutto Crudo
18 months

"Prosciutto Crudo"

Cured Ham aged
minimum 18 months

"Salame Napoli"

Gently smoked, delicately
flavored

"Pancetta Rolled"

Dry cured, traditional
preparation

...& More



Artysan — Premium Spanish Jamón & Cured Meats

Since 1984, Artysan has honored Spain’s cured meat tradition with a meticulous farm-to-table approach rooted in craftsmanship, traceability, and respect for the land. Specializing in Duroc ham, the family-run producer is known for strict quality control at every stage, from careful farm selection to expert curing and finishing. Their heritage-rich range of jamón serrano, chorizo riojano, and lomo is prized for exceptional marbling, refined flavor, and animal welfare certifications that reflect a deeper standard of care.

Best Sellers

Jamón Serrano
Gran Maestro

28-month cured,
premium selection

Jamón Serrano
Selección de
Autor

20-month cured,
superior marbling

Chorizo Riojano
IGP

Natural casing, traditional
recipe

Lomo Ibérico

Marbled texture,
exclusive Extremadura
sourcing

+ & More



Fratelli Riva Light — Premium Light Cooked Meats

Light Line

Fratelli Riva Light brings together Italian culinary tradition and a modern approach to everyday wellbeing. Specializing in premium low-fat cooked meats, the Light line is crafted from carefully selected lean cuts and prepared through a slow, long cooking process that preserves tenderness, aroma, and authentic flavor. The result is a collection that proves you do not have to sacrifice taste to eat lighter, with products designed for those who value quality, balance, and convenience. Certified gluten-free, lactose-free, with no glutamate or polyphosphates, and backed by RETRAY environmental certification, Fratelli Riva Light reflects a commitment to both health and responsibility.

Best Sellers

Cooked Ham Light 109 kcal, 2.5g fat, 120g	Roasted Turkey 89 kcal, 1.8g fat, 120g	Roasted Chicken with Herbs 91 kcal, 1.8g fat, 120g	Smoked Cooked Ham 106 kcal, 2.0g fat, 100g
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+ & More



BRAND 03B

Fratelli Riva Antibiotic Free — Premium Antibiotic-Free Cooked Meats

Maialino d'Oro Range

Fratelli Riva's Antibiotic Free line, under the Maialino d'Oro brand, represents a commitment to animal welfare and consumer health. Sourced from 100% Italian farms where animals are raised without antibiotics, each product is carefully selected and prepared using traditional methods. The range offers premium sliced cooked meats that prove quality and responsibility go hand in hand, delivering authentic Italian taste with peace of mind.

Best Sellers

"Arrosto di Pollo"

Roasted chicken, antibiotic-free,
100% Italian meat

"Arrosto di Tacchino"

Roasted turkey, antibiotic-free, 100%
Italian meat

"Da Suini Allevati Senza Antibiotici"

Sliced ham from antibiotic-free pigs



BRAND 03C

Fratelli Riva Snack Line — Premium 50g Convenient Portions

Maialino d'Oro Gli Affettati — Compact 10x10 cm Packs

Fratelli Riva's innovative 50g snack line brings premium Italian deli meats into a practical, accessible format. Each compact 10x10 cm pack contains carefully selected sliced meats from the Maialino d'Oro range, perfect for on-the-go consumption, office snacks, or convenient meal additions. With an attractive price point and premium quality, these snack packs deliver authentic Italian taste in a modern, portable format that appeals to busy professionals and health-conscious consumers.

Best Sellers

"Pancetta Snack"

50g compact pack,
premium pancetta slices

"Tacchino Snack"

50g compact pack,
roasted turkey slices

"Coppa Snack"

50g compact pack, dry
cured coppa

"Prosciutto Crudo Snack"

50g compact pack, cured
ham slices

+ & More



BRAND 04

Viani — Authentic Tuscan Salsiccia

Salsiccia Toscana Range

Viani is a traditional Tuscan sausage producer dedicated to crafting authentic Salsiccia Toscana with time-honored methods and premium Italian pork. Each sausage is made with selected spices and natural ingredients, preserving the true essence of Tuscan charcuterie tradition. The range features classic varieties and specialty flavors, all produced with meticulous attention to quality and taste.

Best Sellers

Salsiccia Toscana Classica

Traditional recipe, three-star quality

Salsiccia Toscana al Peperoncino

Spicy chili variety, bold flavor

Salsiccia Toscana al Finocchio

Fennel seeds, aromatic finish

Salsiccia Toscana al Tartufo

Black truffle, premium selection

+ & More



Sosio — Premium HALAL Certified Beef & Veal Charcuterie

HALAL Certified Sliced Cold Cuts Range

Sosio presents a truly unique premium range of sliced cold cuts made exclusively from beef and veal, fully HALAL certified. Packed in modern ATM trays and presented in elegant outer cartons, this range offers outstanding quality, strong added value, and a clear point of difference in the category. With over 70 years of artisanal expertise, Sosio combines Italian tradition with HALAL certification for international markets.

Best Sellers

Beef Salami HALAL

Premium salami made from 100% beef, HALAL certified. Rich, spiced flavor with traditional salami texture, perfect for antipasti and sandwiches.

Beef Bacon HALAL

Premium bacon made from beef, HALAL certified. Smoky, savory flavor with crispy texture when cooked, ideal for breakfast, sandwiches, and cooking.

Beef Pastrami HALAL

Premium pastrami made from beef, HALAL certified. Tender, well-seasoned with black pepper and spices, perfect for sandwiches and deli platters.

Roasted Veal HALAL

Premium roasted veal, HALAL certified. Tender, flavorful roast with a delicate taste, perfect for sandwiches, appetizers, and gourmet dishes.

+ & More



BRAND 04



Bastides — Premium French Charcuterie & Salamis

French Salamis & Affettati Range

Bastides brings authentic French charcuterie to Hong Kong, offering a fantastic alternative to Italian brands. Specializing in whole salamis in flowpack and sliced salamis with unique flavor variations featuring Comté cheese, Roquefort, hazelnuts, walnuts, and Provence herbs. Their range also includes appealing mini salamis perfect for snacking.

Best Sellers

Superior Saucisson with hazelnuts

Crunchy hazelnut pieces
for a delightful textural
contrast

Superior Saucisson with herbs

Aromatic Provence herbs
for authentic French
flavor

Superior Saucisson with Comté cheese

Smooth, nutty Comté
cheese for rich
complexity

Superior Chorizo

Bold Spanish-style
spiced sausage

+ & More



ALTANERA — Premium Iberian Cured Meats

Luxury Tapas Style Round Paper Pack Range

ALTANERA represents the pinnacle of Spanish Iberian charcuterie, offering a complete range of premium cured meats including hams (jamón), shoulders (paleta), loins (lomo), chorizo, and salchichón. Available in multiple quality levels — Bellota 100% Ibérico, Bellota 50% Ibérico, Cebo de Campo 50% Ibérico, and Cebo 50% Ibérico — and various presentations including whole, boneless, and sliced. All sliced products come in an innovative round paper pack designed for tapas-style serving. ALTANERA combines traditional Spanish production methods with competitive pricing, flexible minimum order quantities, and an impressive 6-month shelf life. Perfect for retailers seeking luxury Iberian products with accessibility and convenience.

Best Sellers

**Paleta de Bellota
100% Ibérica
Loncheada**

100% acorn-fed Iberian shoulder, thinly sliced. Intense, nutty flavor with tender, marbled texture — in the signature round paper pack.

**Paleta de Cebo de Campo Ibérico
50% Raza Ibérica
Loncheada**

50% Iberian shoulder, pasture-raised. Aromatic, juicy, and mildly salty — presented in the round paper pack.

**Paleta de Cebo Ibérico 50% Raza Ibérica
Loncheada**

50% Iberian shoulder, grain-fed. Smooth, aromatic flavor with traditional curing — in the signature round paper pack.

**Paleta de Bellota
100% Ibérica
Loncheada**

100% acorn-fed Iberian shoulder. Rich, complex taste with perfect marbling — presented in the round paper pack.

+ & More



BRAND 04

Viani — Premium Tuscan Salamis & Sliced Meats

Salamis & Affettati Range

Alongside their traditional sausages, Viani offers a distinctive selection of whole and sliced salamis crafted with the same Tuscan dedication to quality and flavor. The range includes unique varieties such as Chianti wine, truffle, lardo, and more, bringing bold character and authentic regional taste to every slice.

Best Sellers

Wild Boar Mortadella

Wild boar Tuscan mortadella

Salami al Chianti

Wine-infused sliced salami

Porchetta

Roasted pork specialty

Lardo di Cusona

Tuscan cured pork fatback delicacy

+ & More



BRAND 05

Bortolotti — Premium Italian Salamini

Salamini Italiani 175g — 8 Aromatizations

Bortolotti brings over 200 years of Italian aperitivo tradition to their latest line of premium salamini. Each 175g salamino comes in an elegant rustic-style case and can be stored at room temperature for up to 120 days, making them perfect for convenient enjoyment. With eight fantastic flavor variations, Bortolotti salamini celebrate the Italian way of life and the ritual of aperitivo that has been cherished since 1786. Each product is crafted with traditional methods and premium Italian ingredients.

Best Sellers

"Salamino
Parmigiano
Reggiano"

Traditional Italian salami
with Parmigiano Reggiano

"Salamino al
Tartufo"

Black truffle salami
premium selection

"Salamino Napoli
Peperoncino"

Spicy chili variety, bold
and aromatic

"Salamino al Vino
Chianti"

Chianti wine salami,
sophisticated taste

+ & More



BRAND 06

Renzini — Norcia Lifestyle Heritage

Eight Centuries of Norcia Tradition

Renzini represents eight centuries of Norcia tradition, passed down through four generations of the Renzini family. Food is more than nourishment—it is culture and a healthy lifestyle. Each product embodies working techniques honed over time, selected top-quality raw materials, careful curing, and diversification in meat seasoning. The Norcia Lifestyle collection celebrates the values and flavors of this centurieslong tradition, maintaining its authentic flavors unchanged over time.

Best Sellers

"Padella Brace"

Vera Umbra Porchetta,
traditional roasted
preparation

"Pepe Nero"

Black pepper salami, bold
and aromatic flavor

"La Sella di Mastro Dante"

Cured pork jowl slices,
premium selection

"Salame con Tartufo"

Truffle salami, delicate
and sophisticated

+ & More



Custom Solutions & Sourcing Flexibility

Tailored partnerships built around your business needs — from exclusive sourcing to flexible formats and competitive pricing.

Competitive Pricing

Direct producer relationships ensuring the most competitive pricing without compromising on quality.

Market Exclusivity

Protected distribution rights offering a unique selling proposition and exclusive access to premium brands.

Flexible Formats & Volumes

Complete flexibility in product formats, order volumes, and custom packaging solutions tailored to your needs.

Bespoke Product Sourcing

Leverage our extensive network to source any European specialty product — even those not yet in our catalog.



Interested in these solutions or have a specific sourcing need? **Let's build your custom proposal.**

EUROPEAN FOOD CONNECTION

Let's Start the Conversation

Ready to elevate your deli offering with the finest European specialty products? We welcome **sample requests, catalog reviews,** and **partnership discussions** — let's bring Europe to your table.



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